

**FOR IMMEDIATE RELEASE**

Contact:

Frank Robinson, Director of Development

People for People, Inc.

(215) 235-2340

[frobinson@peopleforpeople.org](mailto:frobinson@peopleforpeople.org)

[www.peopleforpeople.org](http://www.peopleforpeople.org)



**\$100,000 MATCH OF ANONYMOUS DONOR FUNDS ACHIEVED!**

Philadelphia, PA. – July 17, 2009

People for People, Inc. has announced that the \$100,000 in matching funds needed to receive the same amount from an anonymous donor has been raised! A married couple stepped forward in January of this year with the offer of a gift of \$100,000 towards construction of the new *People for People Community Center*, if PFP and Greater Exodus Baptist Church could match that amount by June. Numerous donors were inspired to give sacrificially for this important work, and in the end, a total of \$106,000 in matching funds was raised!

People for People, Inc. Founder and CEO, Reverend Dr. Herbert H. Lusk, II, stated, "This project is one of the most important undertakings of my entire life. This is about the children. Philadelphia has lost far too many of our children to stray bullets, drugs, lack of hope and all kinds of negative influences, and I intend to do something about it. This Community Center will be a place that will serve countless young people for generations to come, and will make a significant contribution to the lives and welfare of those living in North Central Philadelphia from here on out."

The PFP Community Center will provide a gym, fitness center, science and computer labs and space for youth enrichment and mentoring programs and events planned for youth and their family members.

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People for People, Inc. is celebrating its twentieth anniversary of serving low income Philadelphians through programs and initiatives designed to help them become financially self-sufficient.