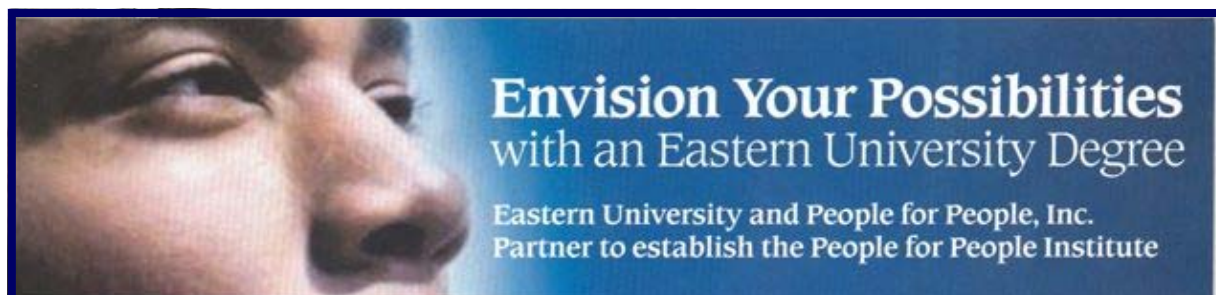


People for People and Eastern University Formalize the *PFP Institute* Partnership



Dr. David R. Black

Dr. Herbert H. Lusk, II

Eastern University President, Dr. David R. Black and People for People Inc. CEO, Dr. Herbert H. Lusk II have announced a new partnership which has led to the inception of the ***People for People Institute***, designed to offer undergraduate level studies to low income Philadelphians, particularly women with children. The partnership was formed in August 2007, and a formal Partnership Signing Celebration took place on April 16, 2008 at the People for People Building.

Dr. Leonard Jamison, Dean of the PFP Institute, has indicated that about two-thirds of the people who have enrolled since March, when the first cohort of students began classes, are single mothers or other women who have been on public assistance. At the end of April, another cohort of students joined the Institute. "I believe that the People for People Institute will significantly empower and equip those seeking success and significance in their life and work", he said.

Each student is eligible for a \$10,000 Herbert H. Lusk scholarship. The students choose among programs for the Associate of Arts in Liberal Arts degree, the Bachelor of Arts in Organizational Leadership degree or the Bachelor of Arts in Elementary, Special and Early Childhood Education degree.

Before students join regular classes, they are led through a five week orientation period during which they learn study skills, how to communicate well, how to prioritize areas of their required work, how to deal with stress and how to manage time. These classes prepare students to succeed as they face the demands of being a student and a parent at the same time. In addition, childcare is provided for the students' children. Classes are held in the classrooms and computer labs of the PFP Building during evening hours. Response to the program has been enthusiastic.

Eastern University, which enrolls about 4,000 students in its undergraduate, graduate, Seminary and accelerated adult programs, has a long-standing commitment to the Philadelphia community where it has offered a variety of educational programs for the past 10 years. As part of its mission of faith, reason and justice, Eastern seeks partners to extend its reach into urban areas. "The University is energetically engaged with People for People to provide training initiatives and a collegiate program to benefit Institute participants," said Dr. Black

Dr. Lusk has stated, "The PFP Institute satisfies one more critical area of need in this city, which is that of affordable higher education for economically challenged Philadelphians which will prepare them for jobs with salaries great enough to result in true self sustainability. I am delighted in the partnership between PFP and Eastern University and look forward to what we will accomplish together!"